

ANJUMAN-I-ISLAM

AKBAR PEERBHOY COLLEGE OF COMMERCE & ECONOMICS

Maulana Shaukat Ali Road, Two Tanks, Grant Road, Mumbai – 400 008.

Report of the JAM Conducted By BAMMC Dept (2022-2023)

Name of the Event: J.A.M.

Date of the Main Event: 23rd January, 2023.

Location Of the Event: Akbar Peerbhoy College of Commerce & Economics (ROOM NO. 01).

Theme of the Event: Shapes of Media.

Number of College Participated: 08 Colleges.

Namer of the Sponsors: Brand Voice, Huma Caters, Cake Fairy-tales,
Study Care Point, M.S Chocolates.

Conference Summary

The Annual JAM Event, is organized like a festival in Akbar Peerbhoy College by BAMMC Students. The College Authority Organized this event. the team managed the whole event & decided the theme as Shapes of Media. The first CL Meet took place on 24th December 2022 in Room No. 28. In the CL Meet we disclosed the Brochure, gave them their Contiegen t Code & played PR games with the college which Participated. The Pre Event which was Treasure Hunt which took place on 16th January,2023, started from marines line & ended at Radio Club (gateway of India). There where 05 colleges which participated in this event, the winning team(college) got PR Point as their Gift.

The venue of the Main Event (JAM) was in Room No. 01, with 08 colleges as participants. There where total of 10 events organised by the students of BAMMC Department. The Colleges were suppose to compete with each other. The name of the events where:

1. Aapki Aawaz (Radio Jockey).
2. Dikhenga to Bikenga (Adverting).
3. Baaton ka Bazigar (Debate).
4. Chitr Panne Par (Sketching).
5. Kalam Ka Kamaal (Ex Tempo Writing).
6. Taza Khabar (Live Reporting).
7. Jawabdari (Quiz).
8. Shoor (Open Mic).
9. Lafz Kalakar Ke (Mono Act).
10. Drishyam (Photography).

Out of the 08 Colleges which Participated, the college with maximum participating was won by Oriental College situated at Sanpada.

The College Wining the Maximum Prizes was Thakur College (Kandivali).

